



Clayton Downtown Development Association, Inc.

2009 Clayton *Downtown First* Awards Nomination Form

Clayton Downtown Development Association, Inc. recognizes businesses, organizations, and individuals who put downtown first through their commitments of time, advocacy, and resources. The community at large is invited to nominate a downtown business and people deserving of recognition for these efforts. An independent selection committee reviews all nominations and selects winners in each of four (4) categories. Nominees will receive one complimentary ticket to attend the 2009 Clayton Downtown Development Association's Annual Awards Dinner on November 9, 2009 at Clayton Steakhouse where the winners will be announced.

You may submit one nominee per category. Please use a separate form for each nomination.

Downtown boundaries are Main Street from Robertson Street to US 70 Business including Front Street to the north and Second Street to the south.

- Outstanding Downtown Business
- Outstanding Individual Within a Business or Organization
- Outstanding New Downtown Business
- Curb Appeal

Submitted by: _____

Company/Organization _____

Address: _____

Phone: _____ Email: _____

Business/Organization/Individual being nominated: _____

Address: _____

Phone: _____ **Email:** _____

Please list at least three (3) activities or accomplishments that demonstrate nominee's commitment to placing downtown first: *(please include additional comments on a separate page)*

1. _____
2. _____
3. _____

Nominations will be accepted until 5:00 pm on **October 27. Please send completed nomination forms to:
Clayton DDA, Inc – PO Box 879 – Clayton, NC 27528 or FAX 553-1720
Please photocopy form as necessary. Call (919) 553-1545 with questions.**

(See Nomination Criteria on other side)

ABOUT THE CLAYTON DOWNTOWN FIRST AWARDS

Some of the ways that Clayton Downtown First Award winners place downtown first:

- Volunteer time
- Financial and/or in-kind support
- Physical appearance of property enhances the overall look of downtown
- Efforts to make visitors feel welcome and connect them to downtown amenities
 - Promoting downtown amenities
 - Advocacy

Award Categories

***Outstanding Downtown Business**

This award is presented to a business located within the downtown district that has been in business 3 or more years

Outstanding New Downtown Business

This award is presented to a business located within the downtown district that is either brand new or has relocated to the downtown district within the past 24 months.

Outstanding Individual within a Business or Organization

This award is presented to an individual who, as a representative of their business or organization, serves to champion the downtown experience.

Curb Appeal

This award is presented to a business, organization or property owner based on landscape and grounds, use of signage, and exterior building condition.

****Criteria for Outstanding Downtown Business***

- Demonstrate the nominee's performance in as many of the following areas as applicable.
- Excellence/Leadership in field of expertise
- Business growth (increased sales, profitability and expansion)
- Increased employment and sound employee relations
- Customer service/Quality
- Innovation/Research & Development (marketing, product development, environmental responsibility or technological advances) Community/Charitable Involvement
- Use of local resources (utilizing educational institutions, natural resources, goods, services, etc.)